



Est 1972

Queen Street & West Woollahra Association

..... your community voice

[www.qswwa.com.au](http://www.qswwa.com.au)

P O Box 16, Woollahra 1350

[admin@qswwa.com.au](mailto:admin@qswwa.com.au)

ABN 98 002 872 433

## Advertising in the Village Voice ~ 2021 Application Form

*The Village Voice (1st issue 1972) is a 12-16 page A4 colour magazine with advertisements, delivered to 5,000 homes and businesses in the area.*

*There are 4 editions planned for 2021. Please keep in mind that advertising space fills up quickly and will be accepted on a first comes first basis. If we are unable to place your advertisement we will endeavour to place it in the following issue or alternatively any funds already received will be refunded.*

### Issues and closing dates for all submissions 2021

Issue	Distributed in	Last day for submissions
Issue 1:	Early March	12 <sup>th</sup> February
Issue 2:	Late May	7 <sup>th</sup> May
Issue 3:	Late August	13 <sup>th</sup> August
Issue 4:	Late November	5 <sup>th</sup> November

**Business name:** \_\_\_\_\_

### Step1: Choose your size

\*10% discount for 4 editions.

Size	Cost	Chosen issue/s	less 10% for 4 editions*	Total
Back page, 277.25 mm (Height) x 190 mm (Width)	\$1450			
Full page 277.25 mm (height) x 190 mm (width)	\$1300			
Half page, Landscape 137.25 mm (height) x 190 mm	\$950			
Quarter page, Portrait 137.25 mm (height) x 91.5 mm	\$550			
Quarter page, Landscape 69 mm (height) x 190 mm (width)	\$550			
Third page, Landscape only 92 mm (height) x 190 mm (width)	\$750			
Business card, 1/10th page 52.75 mm (height) x 91.5 mm (width)	\$325			

**Step 2: Payment *MUST* be received by the closing date for that issue/s (for the 4 issues in 2021, payment is due by 12<sup>th</sup> February).**

**Business name:** \_\_\_\_\_

**Primary contact:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Payment Method:** Cheque  Visa  Mastercard   
Direct Deposit  Westpac Paddington BSB 032 -255 Account 760219

**Cardholder's Name:** \_\_\_\_\_

**Card Number:** ...../...../...../..... **Expiry** ...../.....

**Cardholder's Signature:** \_\_\_\_\_

**Step 3: Artwork**

- Advertisers must provide print-ready artwork in the relevant dimensions for the advertising option they seek to place.
- Preferred format is JPG but a PDF can be accepted if resolution is satisfactory.
- Resolution for all images must be at a minimum of 300 dpi

**Step 4: Payment and confirmation of acceptance**

Email this application/payment form and your advertisement to ***admin@qswwa.com.au*** at any time before the closing date of the relevant issue.

An email will be sent to you to confirm receipt of payment and advertisement.  
Any questions can be emailed to [admin@qswwa.com.au](mailto:admin@qswwa.com.au)

Please keep in mind that advertising space fills up quickly and will be accepted on a first come basis. If we are unable to place your advertisement in the chosen issue we will endeavour to place it in the following issue or alternatively any funds already received will be refunded.