



Est 1972

Queen Street & West Woollahra Association

..... your community voice

www.qswwa.com.au

P O Box 16, Woollahra 1350

admin@qswwa.com.au

ABN 98 002 872 433

Advertising in the Village Voice ~ 2018 Application Form

The Village Voice (1st issue 1972) is an 8-16 page A4 colour magazine with advertisements, delivered to 5,000 homes and businesses in the area.

There are 4 editions planned for 2018. Please keep in mind that advertising space fills up quickly and will be accepted on a first comes first basis. If we are unable to place your advertisement we will endeavour to place it in the following issue or alternatively any funds already received will be refunded.

Issues and closing dates for all submissions and payment

Issue	Distributed in	Last day for submissions and payment
Issue 1:	Early March	20 th February
Issue 2:	Late May	7 th May
Issue 3:	Late August	10 th August
Issue 4:	Late November	9 th November

Business name: _____

Step1: Choose your size

*10% discount for 4 editions.

Size	Cost	Chosen issue/s	less 10% for 4 editions*	Total
Back page, 277.25 mm (Height) x 190 mm (Width)	\$1400	NB: All four back pages sold for 2018		
Full page 277.25 mm (height) x 190 mm (width)	\$1250			
Half page, Landscape 137.25 mm (height) x 190 mm	\$900			
Quarter page, Portrait 137.25 mm (height) x 91.5 mm	\$500			
Quarter page, Landscape 69 mm (height) x 190 mm (width)	\$500			
Third page, Landscape only 92 mm (height) x 190 mm (width)	\$700			
Business card, 1/10th page 52.75 mm (height) x 91.5 mm (width)	\$300			

Step 2: Payment *MUST* be received by the closing date for that issue/s (for the 4 issues in 2018 payment is due on 31st January).

Business name: _____

Primary contact: _____

Phone: _____ Email: _____

Payment Method: Cheque Visa Mastercard
Direct Deposit Westpac Paddington BSB 032 -255 Account 760219

Cardholder's Name: _____

Card Number:/...../...../..... Expiry/.....

Cardholder's Signature: _____

Step 3: Artwork

- Advertisers must provide print-ready artwork in the relevant dimensions for the advertising option they seek to place.
- Preferred format is JPG but a PDF can be accepted if resolution is satisfactory.
- Resolution for all images must be at a minimum of 300 dpi
- Advertisements can be made up by QSWWA for a 25% loading on advertising price with text, photos and logos to be supplied by advertiser.

Step 4: Payment and confirmation of acceptance

Email this application/payment form and your advertisement to ***admin@qswwa.com.au*** at any time before the closing date of the relevant issue.

An email will be sent to you to confirm receipt of payment and advertisement.
Any questions can be emailed to admin@qswwa.com.au

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